



Why We Need to Manage Occupational Road Risk

Presented by:

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RoSPA - Scotland

ROAD CASUALTIES G.B. 2010

	GB	SCOTLAND
Killed	1,901	186
Seriously Injured	23,122	1,873
Slightly Injured	178,927	10,704
All Casualties	203,950	12,763

First GB rise in road deaths since 2003.

Almost 5 deaths and over 60 serious

Injuries, including 6 in Scotland, every day



THE NEXT 10 YEARS: SCOTLAND'S TARGETS

By 2015: (compared with 2004/08 average)
30% reduction in deaths
35% reduction in child deaths
43% reduction in serious injuries
50% reduction in child serious injuries

By 2020:
40% reduction in deaths
55% reduction in child deaths
50% reduction in serious injuries
65% reduction in child serious injuries



... IN SCOTLAND



Scotland's Road Safety Framework includes:

Medium Term Commitment to 2015 for companies tendering to the Scottish Government to have in place MORR policies

Power to set Drink Drive Limit & National Speed Limits in Scotland

THE ROAD AS A WORKPLACE



- 25% to 33% of road accidents are work related
- This means there are 6,000 to 8,000 work related road deaths and serious injuries a year
- Around 30% of miles driven are for work
- Driving for work involves and creates higher risks than driving for other reasons

DRIVING FOR WORK = HIGHER RISKS

- **20 people killed and 220 seriously injured a week in work-related road crashes (HSE/DfT)**
- **Company car drivers 49% more likely to crash (TRL)**
- **Drivers with high % of work-related driving 53% more crashes (TRL)**
- **Company car, van, truck and lorry drivers have high 'blameworthiness' ratio (DfT)**
- **At-work drivers higher levels of risk-taking (DfT)**

WHO IS AT RISK?

NOT JUST

Commercial vehicle drivers

Bus and coach drivers

Taxi drivers

Motorcycle couriers

Dot com delivery drivers

Pizza delivery riders

BUT...

Sales staff/service engineers

Social workers

Emergency services

Local authority staff

Voluntary workers

Police

Government officials

Teachers

Vehicle recovery staff

Health workers

Postal workers

Media personnel

Fund raisers

At-work pedestrians

*Anyone on the road as part of
their job!!!!*

H&S + ROAD TRAFFIC LAW APPLIES

Health & Safety Law

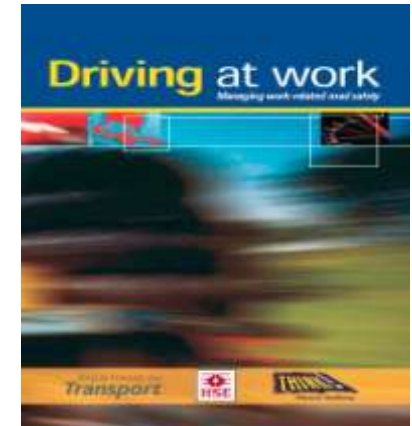
Duty of Care

Risk Management

PUWER, etc

Corporate Manslaughter

Health & Safety Offences Act



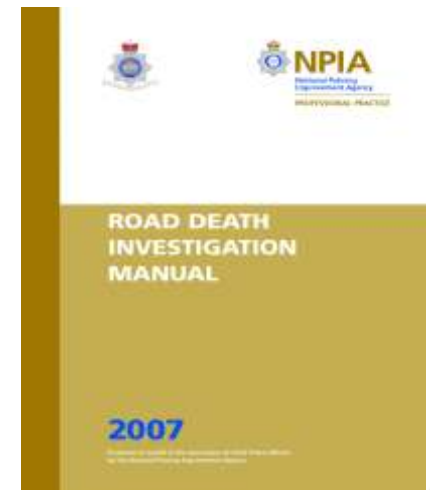
Road Traffic Law

Cause or Permit Offences

Unlicensed, Uninsured, Unsafe

Mobile Phones

Speeding - Schedules



WHERE DO WE START?

Focus on/Risk Assess:

- **Journeys** (*speed, fatigue, routes, distance, timing, distractions, weather, night/day*)
- **Vehicle** (*fit for purpose, properly maintained, safety features*)
- **Driver** (*age/experience, crashes/points, attitudes, competence, fitness, eyesight, stress*)

WHERE ARE YOU NOW?

- **Review vehicles, mileages, incidents, causes, costs**
- **Review existing policies and measures**
- **Consult staff**
- **Develop short policy statement**
- **Simple risk assessments**
- **Develop simple action plan**
- **Introduce risk management measures**
- **Talk to staff**

CHECK...



- Licences/points
- Road traffic offences
- Accidents/incidents
- Daily weekly vehicle checks
- Insurance claims

MANAGE AT ALL LEVELS

- **Wide ranging management approach, not just driver training**
- **Senior leadership, involving several levels:**
 - Board level; CEO; Directors; Department/Depot Heads
 - More difficult for small companies with just one or two people doing all these roles
- **Line Managers**
- **Large companies can influence smaller companies in supply change**

RoSPA
The Royal Society for the
Prevention of Accidents



ENGAGE WITH WORKFORCE



RoSPA's mission is to save lives and reduce injuries

FREE “DRIVING FOR WORK” GUIDES

www.rospa.com/roadsafety/employers

➤ Drink and Drugs

➤ Own Vehicles

➤ Mobile Phones

➤ Fitness to Drive

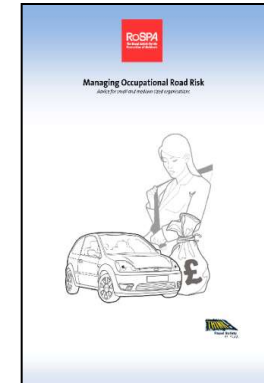
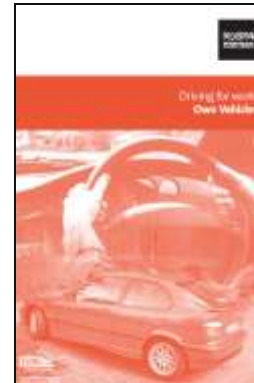
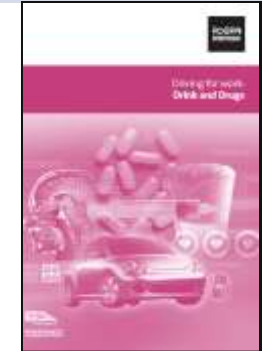
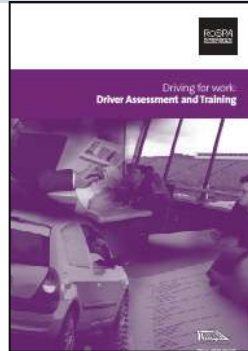
➤ Vehicle Technology

➤ Safer Speed

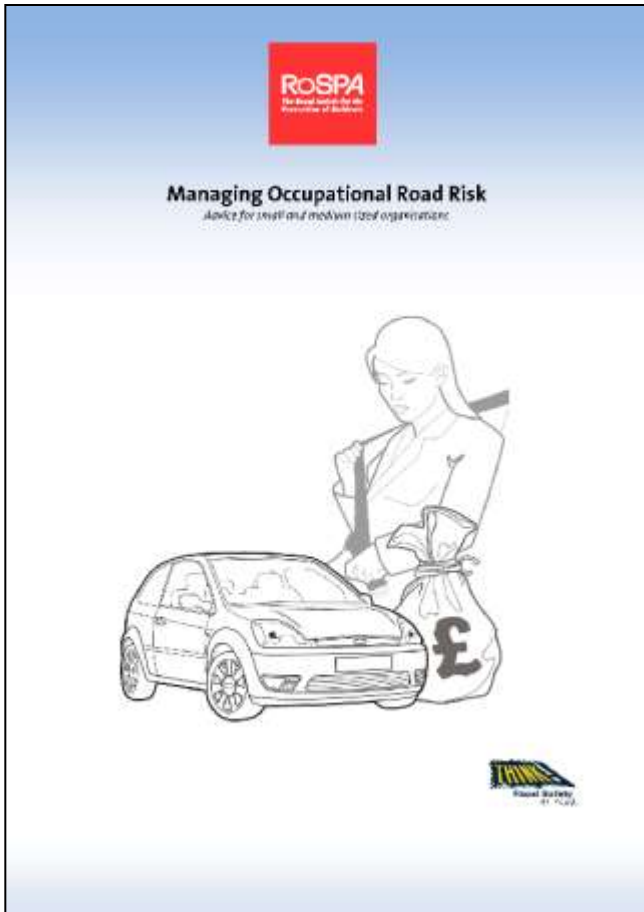
➤ Safer Journey Planning

➤ Driver Assessment & Training

➤ MORR: Advice for SMEs



SIMPLE GUIDANCE



- Problem
- Law
- Business case

1. PLAN
2. DO
3. CHECK
4. ACT

ScORSA - Scottish Occupational Road Safety Alliance - Windows Internet Explorer

http://www.scorsa.org.uk

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Driving forward
road safety
in Scotland

scottish occupational road safety alliance



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Working for a
safer Scotland

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'Managing Occupational Road Safety: an Opportunity for your Business'

As an employer, whether a large or small, private or public business, you should seek to develop a systematic approach to managing occupational road risk appropriate to your business. By doing so you can achieve the following benefits for your business:

- Reduce the number of accidents and injuries
- Comply with legal duties
- Avoid spiralling insurance costs
- Improve staff morale through making them safer drivers
- Enhance your company's reputation



An introduction to the ScORSA Driving Risks at Work DVD.
Find out more about the [Driving Risks at Work Toolkit](#)...

The **Scottish Occupational Road Safety Alliance (ScORSA)** was created to provide free information and support to assist Small and Medium Sized businesses to raise awareness of managing occupational road risk. **Why not take a moment to evaluate how you are currently managing occupational road risk by considering the following questions:**

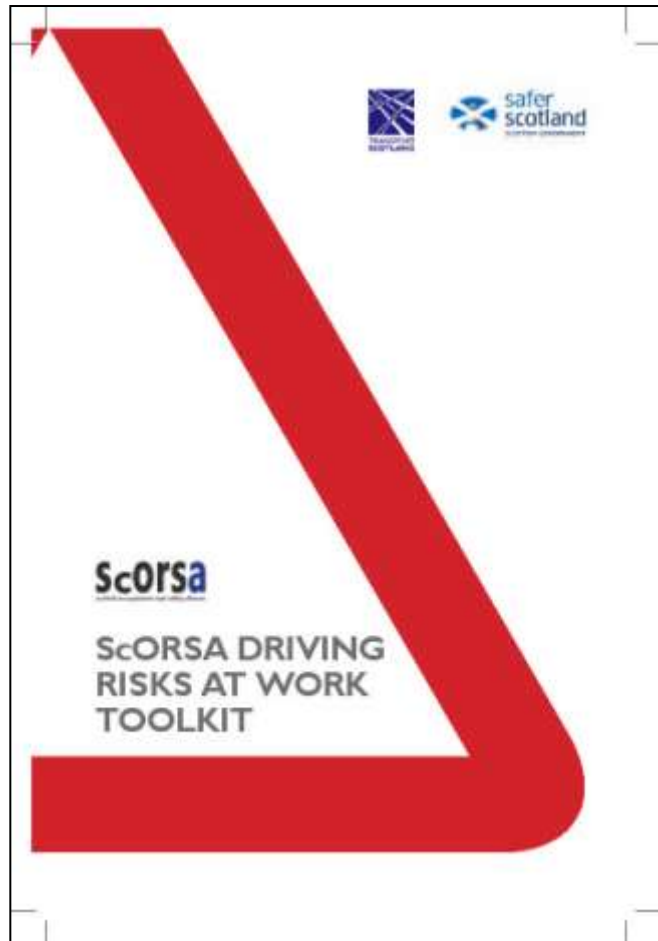
1. Do any of your staff drive for work?
2. Do you know the range of vehicles driven for work purposes?
3. Do you know how many miles your employees drive each year for work purposes?
4. Are your work's vehicles being damaged whilst in use?
5. Do they use bicycles or motorcycles?

If you answer **yes** to any of the above you need to:

1. Develop a short statement about your organisation's approach to occupational road safety. This document is freely available to download to organisations that sign up to the ScORSA Statement.
2. Communicate it to your employees.

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SCORSA DRIVING RISKS AT WORK TOOLKIT



Free Toolkit to help companies to run awareness-raising sessions with staff who drive as part of their job. It contains:

- Guide on How To Use the Toolkit
- 12 Situation Cards for group discussion
- A partitioned DVD containing:
 - Everyday – 3 “everyday type” scenarios depicting true road collisions
 - ScORSA Driving Risks at Work Video
 - Powerpoint presentation

OTHER HELP IN SCOTLAND

- Support from the Scottish Centre for Healthy Working Lives (www.healthyworkinglives.com/)
- ScORSA Driving Risks at Work Seminars
- Young Drivers at Work in Scotland research project

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ANY QUESTIONS?

RoSPA's mission is to save lives and reduce injuries